



UNIVERSITY OF SOUTH FLORIDA  
Office of the President

17 June 2020

The Honorable Marco Rubio  
United States Senate  
284 Russell Senate Office Building  
Washington, DC 20510

Dear Senator Rubio,

Thank you for your leadership on legislation that would establish a national standard for name, image, and likeness compensation from third parties for student athletes. Your bill provides important guidance and flexibility to allow the National Collegiate Athletic Association to develop the parameters necessary to ensure fair and uniform compensation for athletes across state lines and preserve the amateur status of collegiate sports. As states move to implement their own name, image, and likeness laws, a uniform national standard is even more important to ensure fair recruiting practices and prevent deceptive third-party activities. Although Governor DeSantis and the Florida Legislature have put forth great effort to address this issue within Florida, a Florida Law cannot be applied uniformly across the 50 states, thereby making a federal law necessary to ensure parity and fairness for our student athletes.

The University of South Florida is pleased to support you as you work to establish the uniformity necessary to ensure collegiate athletes across the country have the same opportunities for compensation based on their name, image, and likeness, regardless of the state in which they attend school. Please continue to use USF as a resource as this bill and others continue through the legislative process.

Sincerely,

A handwritten signature in black ink, appearing to read "SCC", written over a white background.

Steven C. Currall, Ph.D.  
President and Professor